



# International Migratory Bird Day 2003

## Catalysts for Conservation

### IMBD 2003

The IMBD 2003 theme explores how birds have been the inspiration for some of the most significant conservation actions in the Americas. Each species in the art above symbolizes a movement that increases protection of birds across state or country borders.

The ban on DDT in the 1970s, for example, helped Osprey and Brown Pelican populations to recover. Green-winged Teal is an ideal representative for the active Ducks Unlimited group, created in 1937, as well as implementation of the Migratory Bird Hunting Stamp Act. Though Passenger Pigeon may seem an odd choice, this extinct species that once numbered in the billions ignited a conservation movement at the turn of the century.

Other species represented in 2003 are Thick-billed Parrot, Black-throated Blue and Black-throated Green Warblers, American Golden Plover, Yellow-headed Blackbird, Brown Pelican, and Snowy Egret.

### IMBD Contact Information

**IMBD 2003 Materials**  
[www.birdday.org](http://www.birdday.org)  
 1-866-334-3330

**General Information**  
[IMBD@fws.gov](mailto:IMBD@fws.gov)  
 703-358-2318

**Register Your IMBD Event**  
<http://birds.fws.gov/imbd>

### IMBD 2003 Artist - Gerald Sneed

IMBD has produced some of the best in bird art, and 2003 is no exception. Gerald Sneed's illustration is bright, colorful, and most important, meaningful. It will be produced on our annual t-shirt, poster, and education booklet, and event flyer.

### Tips for Your 2003 Event

Though IMBD is scheduled for May 10 in 2003 (the second Saturday in May), it is an event that can be celebrated any and all months of the year. Check out some great ideas from other groups who have hosted successful IMBD programs:

**Refuges:** Host festivals, guided bird walks and kids' activities.

**Classrooms:** Use the Jr. Birder program to get kids involved in birdwatching.

**Bird Stores:** Offer a special day(s) and give away IMBD posters with purchases.

**Zoos:** Provide an IMBD t-shirt for your volunteers to thank them for their help and to make them visible to the public.

**What's New This Year:** 2003 Press Kit, 2003 Event Flyer, Bird Games, 2003 Coloring Book, *Birds* by Robert Bate-man, and a Video Guide for Kids.